



Marketing Internship

Who Are We?

VS Publishing Company has built its reputation on understanding the needs of the Central Florida visitor. Since its premier issue as Vacation Stretchers Guide Map in 1974, its success has been based on providing the best exposure for its advertisers. Each of our products serves a specific purpose to meet the needs of our clients and the consumers.

What an Internship at VS Publishing Company Offers You: During your internship you will report to Allie Sherard, Tourism Marketing Coordinator for VS Publishing. If you are looking to gain experience in sales, marketing, and event planning then this internship is for you!

You will be a crucial part of the VS Publishing Tourism Team in many ways. Duties include but are not limited to managing social media initiatives, creating marketing campaigns, assisting in event planning (tradeshows, golf tournaments, and advertiser concierge appreciation events), generating monthly competitive analysis, compiling and putting together monthly newsletter and assisting the Tourism Team with industry events promoting VS Publishing.

This position is very fast-paced, project oriented, and requires someone with Word, Excel, and PowerPoint skills. Excellent written and verbal communication skills are necessary. A positive attitude and professional appearance is a must.

This internship needs a commitment of at least 15 hours a week, flexible days and times. A reliable means of transportation is also required.

Although this is not a paid position, you will have the opportunity to work and network with many different business executives, marketing directors, and high profile companies throughout the Central Florida's Tourism Industry.

For more information, please call us at 407-649-3040 ext. 107 or send me your resume at asherard@vspublishing.com.

