



CENTRAL FLORIDA LIFESTYLE™ PUBLICATIONS

CENTRALFLORIDALIFESTYLE.COM

Marketing Internship

Who Are We?

Since our inception in 1974, VS Publishing Company has been at the forefront of the publishing industry. Today we are Central Florida's leading publisher of high-end in-room hotel and tourist-related visitor publications and lifestyle magazines, publishing custom and unique publications/products designed to reach and appeal to Central Florida's visitors and residents. *Central Florida Lifestyle Publications* are Orlando's premier, micro-local community magazines that are direct-mailed to upscale residents throughout Orange and Seminole counties.

What an internship at VS Publishing Co./Central Florida Lifestyle offers you:

During your internship you will report to Jaeann Ashton, Marketing Manager for *Central Florida Lifestyle Publications*. If you are looking to gain experience in sales, marketing, and community events then this is the internship for you!

You will be a crucial part of the *Lifestyle* team in many ways. Duties include, but are not limited to, managing social media initiatives, creating sales and marketing campaigns, maintaining the company website, generating monthly competitive analysis, coordination of internal community volunteer efforts, and assisting the *Lifestyle* team during several community events.

This position is very fast-paced, project oriented and requires someone with Word, Excel and PowerPoint skills. Excellent written and verbal communication skills are necessary. A positive attitude and professional appearance is a must.

This internship needs a commitment of at least 15 hours a week, flexible days and times. A reliable means of transportation is also required.

Although this is not a paid position, you will have the opportunity to work and network with many different business executives, marketing directors and high profile companies throughout Central Florida.

For more information, please call us at 407.649.3040 ext. 135, or send your resume to jashton@vspublishing.com.

